









Goals and Objectives

- A **goal** is a general purpose or aim for park improvements at the Gateway Park site.
- An **objective** is a desired future condition that will help the Community meet a broader goal. An objective should be achievable and, where possible, should be measurable and time-specific.

Goals	 Place a dot next to the goal(s) you think are most important.	Objectives	 Place a dot next to the objective(s) you think are most important.	Comments? 
 <p>World Class Waterfront Create a stunning new gateway to the East Bay that celebrates the new Bay Bridge East Span.</p>		<ul style="list-style-type: none"> • Create a park design appropriate to the scale and grandeur of the Bay Bridge East Span. • Provide visibility to the site from 360 degrees -- for motorists, pedestrians and bicyclists. • Take advantage of the site's setting, views and history. • Offer wide-ranging programs for many types of park visitors. • Reuse historic structures. • Incorporate a museum into the park design. • Integrate "artifacts" into the park design that tell of the site's history. 		
 <p>Park Access Maximize access and promote a safe and seamless experience for visitors.</p>		<ul style="list-style-type: none"> • Invite visitors from the Bay Area and around the world. • Create attractive, safe and welcoming connections to the site. • Provide connections that significantly reduce the physical, visual and operational barriers that now exist. • Integrate transit, including bus and ferry service. • Create bicycle, pedestrian and vehicular linkages. • Integrate the park into the East Bay Regional Park system. • Connect the park to the Bay Trail and the Bay Water Trail. • Provide access to the water. 		
 <p>Community Benefits Provide improvements that enhance the health and welfare of all visitors, including local residents.</p>		<ul style="list-style-type: none"> • Involve the community as substantive participants in park planning. • Provide employment opportunities for building, maintaining and operating the park. • Support economic development on adjacent lands and in West Oakland by creating an attractive setting for such improvements. • Provide opportunities for relaxation, recreation and a unique park experience. • Provide opportunities for learning about sustainability, natural resources, history and innovations in technology, transportation and industry. • Provide educational opportunities for students through outreach to local and regional schools. 		
 <p>Sustainability Make sustainable practices a foundation of the park design and operations.</p>		<ul style="list-style-type: none"> • Bring awareness of sustainability practices into the visitor experience • Exercise sound stewardship of the site's natural and cultural resources. • Use resources, such as wind and water, in ways that maximize benefits while minimizing waste. • Maximize the synergy between the park and adjacent development. • Minimize maintenance and operational costs, address safety and design for versatility. 		
 <p>Site and Environment Create a park that is harmonious with adjacent land uses and its natural setting.</p>		<ul style="list-style-type: none"> • Redevelop, redesign or relocate the Caltrans maintenance complex to be compatible with the park and with adjacent redevelopment areas. • Design public access to be compatible with the natural resources and wildlife at the site. 		